



Market Ambassador

Columbia Farmers Market has been a staple of Columbia's local food economy since 1980. The mission of Columbia Farmers Market is *"to provide a space for our vibrant community of growers, producers, and makers by supporting, educating, and expanding sustainable mid-Missouri agriculture. By facilitating this community resource, we strive to strengthen relationships between local food producers and food consumers by educating, nourishing, and making local food accessible for all people in our community."* Our market is a "producer-only" market and one of the premier locations for locally grown food in mid-Missouri. Markets are held every Saturday morning year-round, and Wednesdays are held May 29-September 11. A small staff and a volunteer Board of Directors run Columbia Farmers Market. The market is mainly funded by vendor fees and supplemented by government grants. For more information, visit columbiafarmersmarket.org.

Supervisor: Executive Director, Corrina Smith (manager@columbiafarmersmarket.org)

Hours/Week: Part-time, 6-7 hrs./wk. This is a year-round, part-time position. Hours may range during seasons and depending upon experience. This is a year-round, part-time position. Hours may range during seasons and depending upon experience. Depending on experience, additional hours may include social media, community engagement, and the Wednesday Market.

Days and Hours: Summer: Saturdays from 6:30 am-12:30 pm, Winter: Saturdays from 7:30 am - 12:30 pm, potential Wednesday hours from 3:00 pm-7:30 pm

Compensation: \$13.25/hour depending on experience, opportunity for advancement, no benefits included.

Job Description: Market Ambassadors will proactively approach and greet customers, give market tours, conduct customer surveys, conduct weekly product sampling, answer customer questions, assist SNAP customers, and provide any other needed assistance. Ambassadors must be able to self-manage. Knowledge of the CFM membership, the organization, and market values is necessary, and one must effectively and accurately communicate that information to customers. Depending on experience, additional roles may include assisting management with social media, community engagement (tabling events, presentations, etc.), and working the Wednesday Market. The person in this role will be able to develop meaningful relationships with farmers, producers, customers, and CFM staff and should be able to communicate their passion for farmers markets therein effectively.

Qualifications

- Lift 40 lbs. and able to be on feet for 6+ hours.
- Must be available to work Saturdays from 6:30 am – 1:00 pm.
- Incredibly outgoing, enjoy working with the public.
- Comfortable with large groups of people
- Ability to work in an often fast-paced environment
- Comfort adjusting to variable work conditions (i.e. all weather types) and changing priorities
- Strong interpersonal and communication skills
- Adept at establishing and maintaining strong and respectful professional relationships, pleasant demeanor
- Outstanding customer service skills
- Good problem-solving skills
- Preferred background/knowledge in local food systems and/or community programs
- Must be able to pass a background check
- High school diploma or GED equivalent or greater. Must be 18 or older.



P.O. Box 10012
Columbia, MO 65205



manager@columbiafarmersmarket.org
columbiafarmersmarket.org



573-823-6889