Market Ambassador

Columbia Farmers Market has been a staple of Columbia's local food economy since 1980. The mission of Columbia Farmers Market is “to provide both the local farmer and consumer a reliable, regulated marketplace for the direct exchange of high quality and safe food.” Our market is a “producer only” market and one of the premier locations for locally grown food in mid-Missouri. Markets are held every Saturday morning year-round, and Wednesdays are held May 25-September 14. A small staff and a volunteer Board of Directors run Columbia Farmers Market. The market is mainly funded by vendor fees and supplemented by government grants. For more information visit columbiafarmersmarket.org.

Supervisor: Executive Director, Corrina Smith (manager@columbiafarmersmarket.org)

Hours/Week: Part-time, 6-7 hrs./wk. This is a year round, part-time position. Hours may range during seasons and depending upon experience. This is a year-round, part-time position. Hours may range during seasons and depending upon experience. Depending on experience additional hours may include social media, community engagement, and the Wednesday Market.

Days and Hours: Summer: Saturdays from 6:30 am-12:30 pm, Winter: Saturdays from 7:30 am - 12:30 pm

Compensation: $11.75/hour depending on experience, opportunity for advancement, no benefits included.

Job Description: Market Ambassadors will proactively approach and greet customers, give market tours, conduct customer surveys, conduct weekly product sampling, answer customer questions, assist SNAP customers sign up for matching programs and provide any other needed assistance. Ambassadors must be able to self-manage. Learned knowledge of the CFM membership, the organization and market values are necessary, and must be able to effectively and accurately communicate that information to customers. Depending on experience additional roles may include assisting management with social media, community engagement (tabling events, presentations etc.), and the working the Wednesday Market. The person in this role will be able to develop meaningful relationships with farmers, producers, customers and CFM staff, and should be able to effectively communicate their passion for farmers markets therein.

Qualifications
- Lift 40 lbs. and able to be on feet for 6+ hours.
- Must be available to work Saturdays
- Incredibly outgoing enjoy working with the public.
- Comfortable with large groups of people
- Ability to work in an often fast-paced environment
- Comfort adjusting to variable work conditions (i.e. all weather types) and changing priorities
- Strong interpersonal and communication skills
- Adept at establishing and maintaining strong and respectful professional relationships, pleasant demeanor
- Outstanding customer service skills
- Good problem-solving skills
- Proficient in social media platforms
- Proficient utilizing Apple devices
- Preferred background/knowledge in local food systems and/or community programs

Education Level: High school diploma or GED equivalent or greater. Must be 18 or older.

Please send a cover letter and resume to: manager@columbiafarmersmarket.org.